

**PROPOSED MINUTES FROM
COMPLETE COUNT COMMISSION MEETING
May 1, 2018**

The meeting was called to order at 10:00 a.m. by Chairperson Stroger. Chairperson Stroger asked for a roll call for attendance. Those members present in person were Emily Burke, Miguel del Valle, Karen Eng, Alex Esparza, Scott Gryder, Kathie Kane-Willis, Jackie Petty, Evelyn Rodriguez, Griselda Vega Samuel and Chairperson Stroger. Those members present on the phone were Senator Emil Jones, Leon Rockingham and Representative Ryan Spain.

Due to a lack of a quorum, the adoption of the minutes from the March 27, 2018 meeting was deferred to a future date.

Chair Stroger informed the committee that there had been inquiries from members concerning the position of Vice Chair. She was waiting to speak with Secretary White before a decision is made and asked the Commission that the matter be deferred to a future meeting date.

Chair Stroger opened up discussion on the revised list of subcommittees for the Commission, which was submitted to her by other members of the Commission. The membership reviewed the revised list and verbally agreed it was acceptable. The revised list consists of seven subcommittees:

1. Hard to Count Groups
2. Community Based Organizations/Faith Based Community/Social Services
3. Business Community
4. Local Government
5. State Government
6. Schools/Higher Education
7. Media/Social Media

Ms. Vega Samuel of MALDEF and Ms. Kane-Willis of the Chicago Urban League agreed to serve as Co-Chairs of the Hard To Count Subcommittee. Other Commission members who agreed to serve and assist were Ms. Eng, Mr. Esparza, Ms. Rodriguez, Mr. Rockingham and Senator Del Valle.

Ms. Kane-Willis and Ms. Rodriguez agreed to participate on the Community Based Organizations/Faith Based Community/Social Services subcommittee. At this time, there were no volunteers to Chair this subcommittee and Chair Stroger indicated she would work towards finding someone interested in the position of Chair. (NOTE: After adjournment of the Commission, Ms. Jackie Petty, who was not present at the time of this discussion, indicated her interest in serving on this subcommittee.)

Ms. Burke indicated her interest in Co-Chairing the Business Community Subcommittee along with Mr. Inman who was not present at the meeting. Mr. Rockingham and Mr. Esparza also indicated their interest in serving on the subcommittee. Ms. Burke indicated

this subcommittee would reach out to the unions, local chambers of commerce and other community leaders to serve as members of the subcommittee to get diverse participation with differing interests.

Ms. Rodriguez indicated her interest in participating in the Local Government Subcommittee and would liaise with other municipalities about participation.

Chair Stroger indicated she would work together with other Commission members on the State Government subcommittee. Senator del Valle indicated his interest in serving on this subcommittee and indicated that the Commission could possibly look at combining the Local Government and State Government subcommittees. He indicated this subcommittee's duties should also include work on an appropriation from the General Assembly for the Commission, subcommittee activities, resources and initial outreach efforts.

Senator del Valle indicated his willingness to participate in the School/Higher Education subcommittee.

Ms. Kane-Willis, Mr. Gryder and Ms. Burke expressed interest in helping on the Media/Social Media subcommittee. Ms. Ellisa Johnson, appearing on behalf of the Census Bureau, spoke up to indicate that media, particularly social media, would need to be creative to adapt for different segments of the population.

Chair Stroger indicated a preliminary report to the Illinois General Assembly was due in November of 2018. Senator del Valle asked that the Commission not wait to include an appropriation in the preliminary report but to ask for monies while the General Assembly is currently in session. He stressed the importance of getting an appropriation as soon as possible to help with the organizational efforts. He asked the Chair to speak with Secretary White and to ask him for an appropriation during the current Spring Session of the Illinois General Assembly.

Ms. Ellisa Johnson, of the Census Bureau, briefed the membership on the status of the Census Bureau's Regional Office and their current efforts. The Regional Office has opened an office on Jackson Boulevard in Chicago. Among their current efforts, they are focusing on recruiting people for employment with the Bureau. Per a Commission member's request, a copy of the Commission membership list, with email addresses, will be sent to Ms. Johnson. The Census Bureau can then include the Commission members in all future Census Bureau alerts with information and employment opportunities so they can share the information within their communities. Ms. Johnson further indicated some preliminary studies with certain segments of the population have been ongoing to determine messaging to further citizen participation in the 2020 Census. She advised she would share those findings with the Commission membership as soon as they are available.

Chair Stroger asked whether the Census Bureau would be willing to provide training for Commission members and subcommittees if requested. Ms. Johnson indicated it could

be arranged and directed the members' attention to the draft copy of the 2020 Training Manual in the provided documents for this meeting. Chair Stroger indicated that electronic copies of the manual would be sent to the members after today's meeting for membership distribution to interested parties.

The first scheduled speaker for the meeting was Ms. Carrie Davis, Democracy Program Director with the Joyce Foundation. Using the handout provided to the Commission, she explained outreach strategies used in the 2010 census efforts and how they will adapt changes for outreach in the 2020 Census. She also spoke about the financial role the Joyce Foundation can play in helping with 2020 outreach efforts. She indicated the high level of interest in the 2020 Census will help to increase fundraising efforts.

The second scheduled speaker was Ms. Dawn Melchiorre, Chief Program and Policy Officer for Forefront. Ms. Melchiorre indicated Forefront, like the Joyce Foundation, helps provide funding and resources for census outreach efforts. They have 200 members across the state which provide support with offices in Chicago and Springfield and they will also have a downstate office in Galesburg. The organization has a good relationship with the Census Bureau and wants to work with the Commission to coordinate and support outreach efforts and participation.

Members asked questions about private and public funding resources. Ms. Melchiorre indicated that Representative Greg Harris and Senator Steans were working with the Illinois General Assembly on funding and support efforts. Ms. Kane-Willis indicated other Commission members should contact their legislators about the importance of the 2020 Census and needed funding.

Senator del Valle questioned how the money would be appropriated and suggested that the Secretary of State's office should be the coordinator of the appropriation. Ms. Johnson with the Census Bureau closed the comments with encouraging Commission members to look to Minnesota's efforts and how the money was coordinated through their Governor's Office.

The next meeting of the Commission was set for June 12, 2018. Whether the meeting would be a webinar or a video conference was left to be determined and announced to the membership at a later date. The meeting was adjourned at 11:49 a.m.

Adopted by the Commission July 28, 2018